

SECOND WEEK OF OUR

Great Semi-Annual Clearing Sale

That most inquired after, watched-for event, when all Fall and Winter Ooods are disposed of at amazingly, almost incredibly low figures. Tremendous underselling has kept our store full of enthusiastic buyers during last week, For tomorrow's business we cut the prices even deeper and offer an even vaster array of bargains for your choosing.

Remember--On January 15th we give away the \$450.00 Franklin Piano now on exhibition in our window.

Golf Capes

TWO BIG BARGAINS.
Closing out all \$6.00 Capes for \$2.48
Closing out all \$7.50 Capes for \$3.23

Ladies' Waists.

Ladies' French Flannel Waists, all blacks, worth up to \$2.75, 98c
Ladies' 70c fancy striped Novelty Waists, for 48c
Ladies' 40c dark colored House Waists, for 19c

Never Before Could
You Get So Much
For Your Money.

RIBBONS.

200 pieces of 4 and 5-inch Silk Ribbons, in plain and fancy colors, worth 25c. Clearing Price, yard 12c
165 pieces of 6-inch All-Silk Ribbons, in plain and fancy colors, worth up to 50c. Clearing Price, yard 23c
OUR ENTIRE STOCK OF TAFFETA SATIN AND SOFT FINISH SILK RIBBONS, IN NARROW WIDTHS, AT IMMENSELY REDUCED PRICES.

KID GLOVES.

Our \$1.00 Kid Glove, "The Excellent," best \$1.00 value in America, all colors and sizes; clearing price, only, a pair 69c

THE MAJESTIC Kid Glove, best \$2.25 value, All colors and sizes. Clearing price, pair \$1.57

THE CARLTON Kid Glove, best \$1.75 value, all colors and sizes. Clearing price, pair \$1.23

THE ABOVE PRICES are unquestionably the best values to be seen in this city. And ladies will find it to their advantage to lay in a good supply of gloves at these Unusually Low Prices.

GOLF GLOVES.

LADIES' GOLF GLOVES in colors, tan, gray, white, red. Worth 50c. Clearing price, pair 23c

MISSIE'S GOLF GLOVES in black, red, gray, brown, navy. Value 50c, for pair 23c

The Paris
MILLINERY CO.
262-66 SO. MAIN STR.

Child's Dresses.

Two Special Bargains in Child's Light Colored Dresses.

Ages 2 to 6, in pink or blue. One lot of Dresses, value \$1.75, for 98c One lot of Dresses, value up to \$3.00, for \$1.48

CHILD'S FLANNELETTE DRESSES.

Two to 4 years, in assorted colored Checks and Stripes. 75c value, for 35c 90c value, for 45c

MILLINERY MILLINERY

The Most Sensational Clearing Sale Values Ever Given in Any Millinery Department in this City. Every Winter Hat Must be Closed. None will be Carried Over.

ALL IMPORTED Pattern Hats, value \$10.00 to \$25.00, to be closed for--

\$5.00

ALL LADIES' TRIMMED HATS, value \$5.00 to \$8.00, to be closed for, each--

\$3.00

ALL LADIES' \$5.00 TRIMMED HATS, to be closed for, each--

\$2.00

AN ELEGANT ASSORTMENT of Ladies' Street Hats, value up to \$4.00, to go for, each--

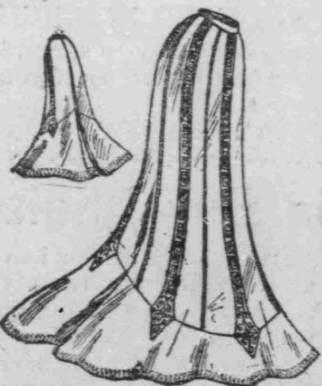
\$1.50

OUR ENTIRE STOCK OF MISSES' AND CHILDREN'S HATS AT SIMILAR GREAT REDUCTIONS

A CLEARING SALE OF ALL

Dress Skirts

Regardless of Cost.



band trim. Clearing Price \$3.98
\$12.50 Dress Skirts in black and colors. Clearing Price \$6.50
About 25 extra fine Dress Skirts, in Venetians, Etruscan, Cheviots, value \$17.50 to \$20.00. Clearing Price \$7.50

THE GREATEST SLAUGHTER OF Ladies' Coats and Jackets!

Ever Made in This City. Over 500 Extra Fine Winter Cloaks to be Closed AT MUCH LESS THAN HALF PRICE.

Ladies' \$11.00 Coats, in black and Castor, 42 inches long, for \$5.00
Ladies' \$15.00 Long Coats, in black or Castor, for \$6.98
Ladies' \$30.00 Long Coats in Zibelines and Frieze, for \$12.50
\$40.00 Long Coats, for \$18.50
ALL 27-INCH JACKETS REGARDLESS OF COST, \$8.00 Jackets, for \$3.98

\$12.00 Jackets, for \$5.98
\$30.00 Jackets, for \$9.00
MISSIE'S JACKETS, 14 and 16 years, navy and green, value up to \$12.00, for \$5.98
Ladies' Short Jackets Regardless of Cost.
Ladies' \$11.00 Nobby Short Jackets, in navy, red, castor and Tan, for \$5.00

Ladies' \$12.50 handsome Short Jackets, in tan, black, navy and red, for \$6.00
Ladies' \$15.00 to \$17.50 Short Jackets, black, tan, castor and navy, for \$7.50
Extra fine Short Jackets, tan, castor and black, value \$25.00, for \$10.90
Extra fine quality, value \$29.00
VELVET BLOUSE JACKETS, value \$35.00, for \$17.50

Big Values in Children's Coats.

CHILD'S LONG COAT, in castor, red, blue, stitched and satin piped yoke. Clearing Price \$3.98
CHILD'S THREE-QUARTER COAT, in red or navy, braided-trimmed top cape, value \$4.50, for \$2.75
CHILD'S COAT, in castor, red, navy, Kersey, velvet yoke, or triple cape, trimmed, value \$8.50, for \$4.50

CHILD'S FINE KERSEY COATS, in red, castor, navy, good value for \$5.00
Elegant variety of Children's Novelty Coats, in three-quarter long coats, red, blue, castor, value \$10.00 to \$12.50, for \$7.50
Splendid assortment of Long Coats, in red, castor, tan, navy, value \$14.00 to \$17.50, for \$9.00

Silk Dress Skirts.

Balance of stock at One-half Price and less.
\$50.00 Silk Skirts, for \$25.00
\$40.00 Silk Skirts, for \$18.50
\$37.00 Silk Skirts, for \$17.50

Golf Skirts.

Entire stock at absolute sacrifice.

\$8.00 and \$9.00 Skirts for \$3.98
\$10.00 Skirts for \$5.00
\$15.00 to \$20.00 Skirts for \$9.00

Every Silk Waist

In the House
Regardless of Cost.

\$5.00 and \$6.00 Silk Waists, in black and colors, going for \$2.98
\$8.50 and \$10.00 Silk Waists, in colors and black, (blacks are large sizes, 40, 42, 44), for \$4.98
\$13.50 to \$15.00 Silk Waists, assorted colors only, for \$6.50

DRESSING

SACQUES.



All Golf Capes

At Clearing Sale Prices--
Way Below Cost.

\$2.48 sorted colors, value \$6
\$3.23 sorted colors, value \$5.
for \$7.50 Golf Capes in Assorted Colors.

Entire stocks of Elderdown Sacques to be closed regardless of cost, in red, pink, blue, rose, gray.

\$1.00 Sacques for 49c
\$1.25 Sacques for 79c
\$2.00 Sacques for 98c
\$3.50 Sacques for \$1.75
\$4.50 Sacques for \$2.50

WRAPPERS.

Ladies' dark colored fleeced Wrappers, value \$1.00, for 59c
Ladies' dark colored fleeced Wrappers, value \$1.50, for 83c

Ladies' \$5.00 Cashmere Wrappers, ETC., ETC. \$1.98

Clearing Prices on
Entire Stock of

FALL AND WINTER HOSIERY

A CLEAN SWEEP WILL BE MADE. SACRIFICE PRICES ON EVERY LINE. NONE RESERVED.

LADIES' 5c Wool Hose, seamless, 15c
LADIES' 5c Wool Hose, seamless, ribbed, fast black. Clearing price, pair 17c
LADIES' 4c Wool Hose, seamless, ribbed, fast black. Clearing price, pair 21c
LADIES' 5c fine Cashmere Hose, ribbed, top, fast black. Clearing price, pair 27c
LADIES' 5c Fleeced Hose, fast black, seamless. Clearing price, pair 9c
5c Real Mace Cotton Hose, guaranteed fast black. Clearing price, pair 16c

CHILD'S Wool Hose, ribbed, fast black, sizes 8 to 12. Worth 25c. Clearing price, pair 12c
CHILD'S 5c Extra Good Quality Worsted Hose, ribbed, very heavy, 8 to 12. Clearing price, pair 23c
CHILD'S Cotton Hose, heavy fleeced, fast black, 8 to 12. Worth 25c. Clearing price, pair 15c
INFANTS' Wool Hose, worth 15c, pair. Clearing price, pair 9c
INFANTS' Fine Wool Hose. Worth 25c, pair. Clearing price, pair 12c
INFANTS' Fine Cashmere Hose, silk heel and toe, black, white, pink, red. Value 35c. Clearing price, pair 19c
ENTIRE STOCK OF HIGH-GRADE HOSIERY AT SACRIFICE PRICES.

FUR SCARFS.

Black Coney Scarf, \$2.50 value, for \$1.25
Extra nice \$3.00 Coney Fur Scarf for \$1.48
Imitation Stone and Black Marten Fur Scarfs, \$3.75 value, for \$1.69

Imitation Black Marten Fur Scarf, \$3.00 value, for \$1.39
Nutria Beaver Fur Scarf, \$5.00 value, for \$2.98
Extraordinary Bargain-Fur collarette Imitation Marten and Astrakhan Coats, value \$4.00, your choice for \$1.49

EXTRAORDINARY CLEARING PRICES

Ladies' and Children's Underwear
Great Opportunity Here for Saving Money! Read on!

ONE LOT Ladies' heavy fleeced Vests only. Worth up to 30c. Clearing price, each 19c
ONE LOT Ladies' Vests and Pants, extra heavy fleeced, worth up to 75c. Clearing price, each 35c
LADIES' Union Suits, worth 45c, for 23c
LADIES' Melba Union Suits, Jersey ribbed, 75c value. Clearing 39c
LADIES' Melba Union Suits, Jersey ribbed, heavy quality, worth 50c, for 49c

Notions

AT CLEARING PRICES.

Bone Hair Pins, 2 for 5c
Queen Brand Hair Pins, per dozen 9c
Wire Hair Pins, box 3c
Wire Hair Pins, large size box 7c
Curling Pins 4c
Paper of Pins 1c
English Pins 3c
Hooks and Eyes, 1c
Dress Shield 4c
Side-combs 5c
Linen Thread, 1c
Safety Pins, per dozen 3c
Curling Irons 6c
Corset Steels 3c
Corset Steels 7c
Porcelain Buttons, 12 dozen 9c
Etc., Etc.

SOAPS, AND

TOILET ARTICLES

At Clearing Prices.

We are Closing Out the above lines, hence prices are cut away below cost.
Kirk's long bar Castile Soap 4c
Bison Brand Hard Water Soap, Clearing price, 2 cakes for 5c
Big Bee Toilet Soap, 3 cakes for 10c
Kirk's Oatmeal Soap, 3 cakes for 10c
Our entire line of High-grade Toilet Soap at Closing Out Prices.
Florida Water, per bottle 9c
Bay Rum, per bottle 9c
Ammonia, per bottle 17c
Best Quality Florida Water 9c
Talcum Powder, per box 4c



AT CLEARING PRICES.
P. C. C. CORSETS, lace trimmed, black or gray, 75c value. 39c
G. D. TAPE GIRLIE, colors pink, steel blue, white. Worth \$1.25. 69c
C. B. A. LA SPIRIT CORSETS, straight front, medium length, lace trimmed. Worth \$1.25. 73c
NURSING CORSETS, best \$1.00 grade. Clearing price 53c
UTAH CORSET WAISTS, in drab, black. Value \$1.25. 73c
EVERY CORSET NOT MENTIONED IN THIS AD AT GREATLY REDUCED PRICES.